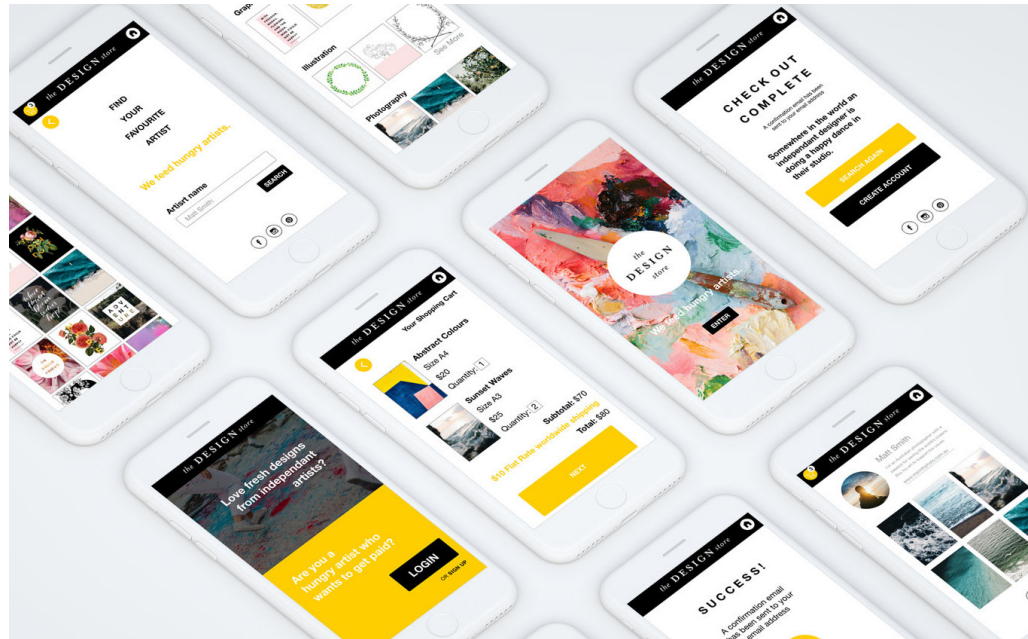
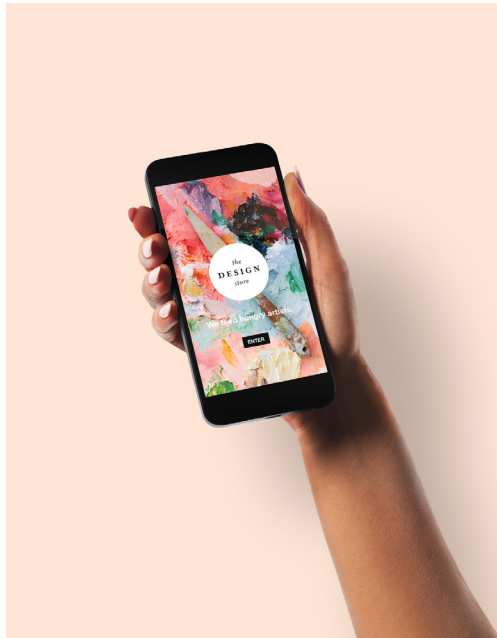


Portfolio

REBECCA O'DONOGHUE

rebeccaleecreative.com

THE DESIGN STORE



The Design Store is a hypothetical app designed as part of a project undertaken while studying in Austria. The app is a simple, innovative platform for artists to sell their designs. I completed the wireframing, graphic design, clickable prototype and screen mockups as part of the project.

UX/UI Design / App Design / Logo & Branding Design

IY.TV



Complete Logo and Brand design, including logo, colour palette, graphic elements, gifs, social media posts, youtube graphics, stickers, posters and apparel.

Logo & Branding Design / Social Media Graphics / Animated GIFs / Stickers + Tshirt Design

BRANDING DESIGN | REBECCA MIKLAVEC



The branding and logo design for Event Stylist and Floral Designer Rebecca Miklavec, incorporates elegant typography and my illustrated floral designs.

Logo & Branding Design / Illustration

EL DIARIO DE BEATRIZ



The brief was to design a brand for a new blog being developed with a focus on mental health and positivity. The subtle curves repeated throughout the logo and branding elements suggests things “looking up”.

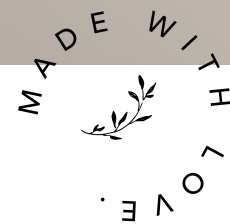
Logo & Branding Design / Pattern Design

THE XXIII COLLECTION



Refined and minimalist booklet design featuring a curated collection of photographs and typographic artworks.

Typography / Design for Print / Layout Design



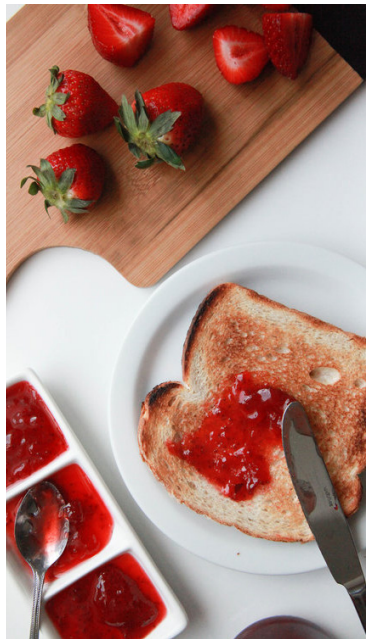
CHOECHOE BRANDING



I created a series of illustrations and lettering for author ChoeChoe Brereton to be used in her personal branding, website and portfolio documents. The designs capture her sweet but distinct personality.

Logo Design | Hand Lettering | Illustration

FAUX MAGAZINE



Faux magazine was a collaborative project focusing on layout design and photography. I designed the cover image using my own photography and designed, styled and shot several spreads centred around food and drinks.

Design for Print | Layout Design | Typography Design | Styling | Photography

LOVE, JULES





Vibrant. Passionate. Positive. Those were the 3 words Julie of Love, Jules Photography used to describe her brand to me. The logo and confetti pattern are created from my own lettering & artwork, ensuring it is entirely unique and one of a kind, especially when combined with a carefully curated colour palette.

Logo & Branding Design / Pattern Design / Hand Lettering

GET IN TOUCH

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  *@rebecca_lee_creative*